



Presenter:

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Why We Do a Census?

Article 1, Section 2 of the US Constitution

The actual enumeration shall be made within three years after the first meeting of the Congress of the United States, and within every subsequent term of ten years, in such manner as they shall by law direct.



The Decennial Census

Conduct a census of population and housing
Disseminate results to the President, the states and the American people

Uses of census data:

- **Apportion** representation among states
- **Draw** congressional and state legislative districts, school districts and voting precincts
- **Enforce** voting rights and civil rights legislation
- **Distribute** federal dollars to states
- **Inform** planning decisions of federal, tribal, state and local government
- **Inform** organizational decisions (e.g., where to locate, size of market, etc.) of businesses and non-profits

United States™
Census
2020

FUNDING



**\$675 BILLION
FEDERAL FUNDING
ANNUALLY**

Largest Programs Using Census Bureau Data to Distribute Funds

Program Name	Federal Executive Department or Agency	Fiscal Year 2015 Funds
Medical Assistance Program	HHS	\$311,805,244,413
SNAP	USDA	\$71,035,786,000
Medicare Part B Physicians Fee Schedule Services	HHS	\$70,300,000,000
Highway Planning and Construction	DOT	\$38,479,013,855
Federal Pell Grant Program	ED	\$29,916,694,438
National School Lunch Program	USDA	\$18,915,944,292
Temporary Assistance for Needy Families	HHS	\$17,225,738,021

Program Name	Federal Executive Department or Agency	Fiscal Year 2015 Funds
Section 8 Housing Choice Voucher	HUD	\$15,761,488,440
Title 1 Grants to Local Educational Agencies	ED	\$14,253,154,251
Special Education Grants to States	ED	\$11,382,885,850
Head Start	HHS	\$8,538,887,781
Special Supplemental Nutrition Program for Women, Infants, and Children	USDA	\$6,062,899,861
Federal Transit Formula Grants	DOT	\$5,452,882,796
Foster Care Title IV-E	HHS	\$5,409,221,818

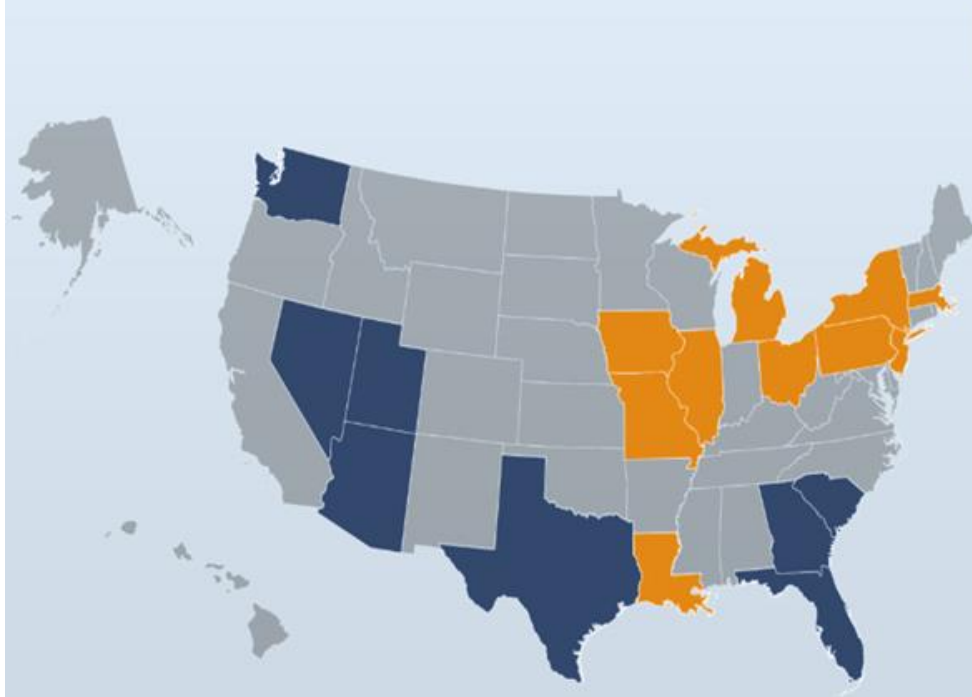
Largest Programs Using Census Bureau Data to Distribute Funds

Program Name	Federal Executive Department or Agency	Fiscal Year 2015 Funds
Child Care Mandatory and Matching Funds of the Child Care and Development Fund	HHS	\$5,314,103,129
Section 8 Housing Assistance Payments Program	HUD	\$4,367,081,456
State Children's Health Insurance Program	HHS	\$4,212,457,713
School Breakfast Program	USDA	\$4,057,189,000
Low-Income Home Energy Assistance	HHS	\$3,387,315,199
Hurricane Sandy CDB Grant Disaster Recovery Grants	HUD	\$3,347,522,549

Representation

APPORTIONMENT

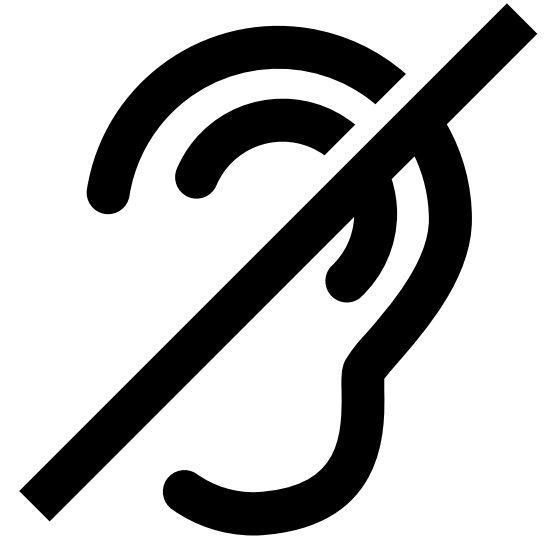
2010
OFFICIAL RESULTS



GAINED	LOST
Arizona +1	Illinois -1
Florida +2	Iowa -1
Georgia +1	Louisiana -1
Nevada +1	Massachusetts -1
South Carolina +1	Michigan -1
Texas +4	Missouri -1
Utah +1	New Jersey -1
Washington +1	New York -2
	Ohio -2
	Pennsylvania -1

Confidentiality

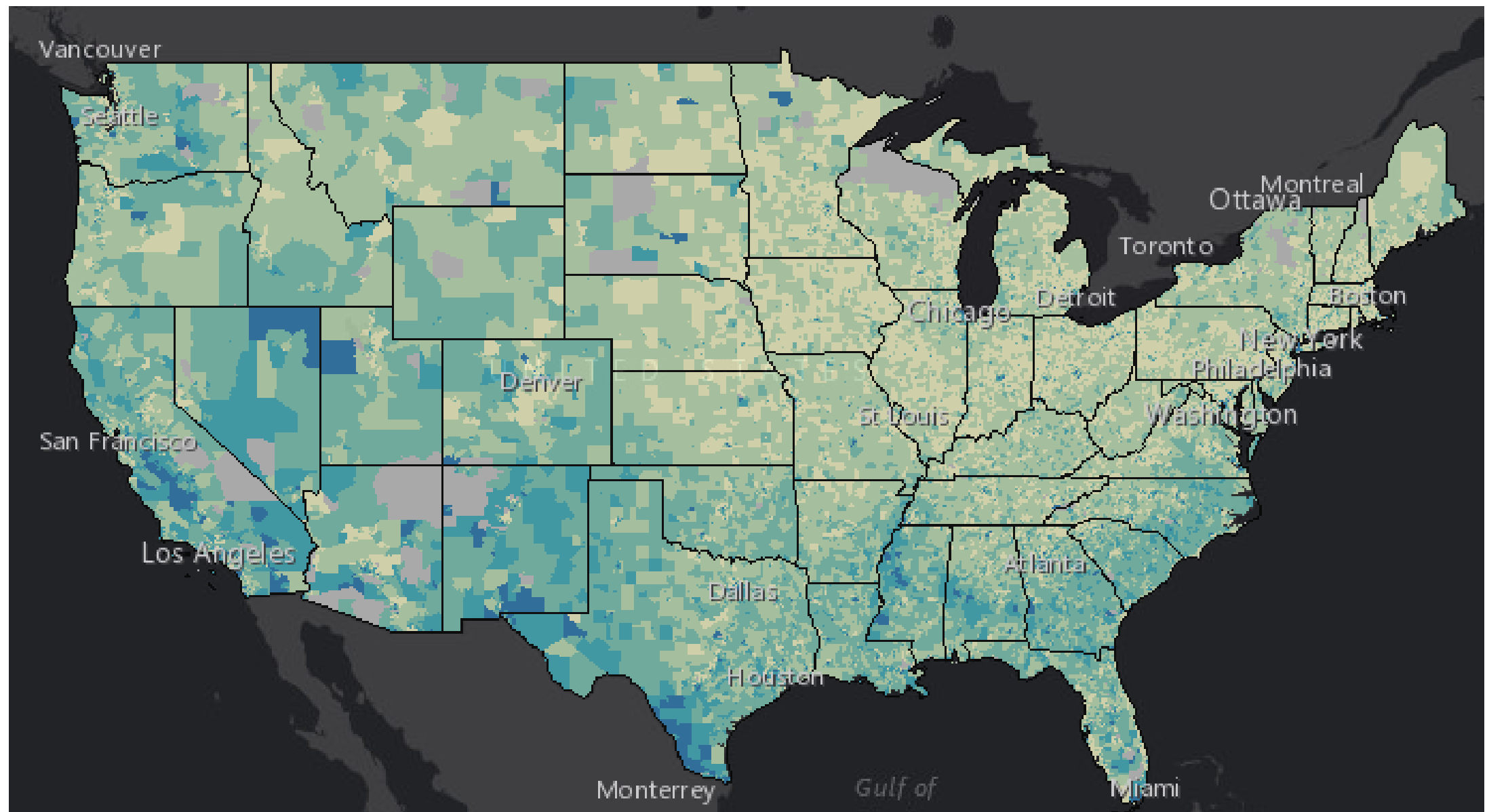
- The Census is confidential and required by law
- All responses to Census Bureau surveys and censuses are confidential and protected under Title 13 of the U.S. Code
- The results from any census or survey are reported in statistical format only.

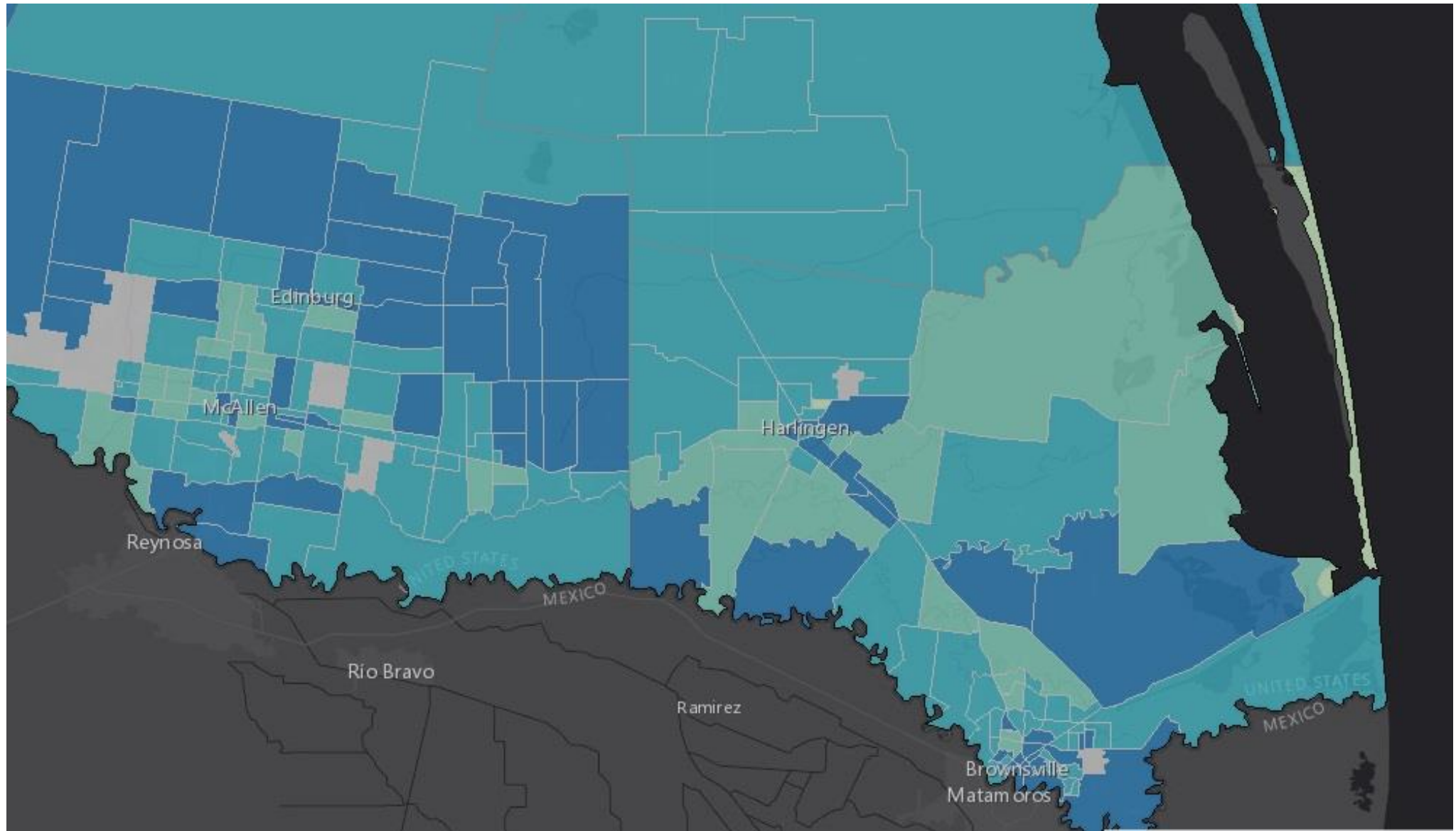


Confidentiality

- Title 13, U.S. Code, all Census Bureau employees swear a lifetime oath to protect respondent data.
- It is a felony for any Census Bureau employee to disclose any confidential census information during or after employment.
- Penalty for wrongful disclosure is up to 5 years imprisonment and/or a fine of \$250,000.







New Ability to Self Respond

Starting March 12, 2020

- **Internet**
- **Phone**
- **Paper Form**



Last day to respond July 31, 2020

Invitation to Respond

WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

How can organizations help?

- Create a Census Complete Count committee
 - 2 hr. Training
 - Census Embassadors
 - Monthly Meeting (8 months)
- Invite Census to speak with staff/public

How can organizations help?

- Share Census information and Census jobs in your location
- Share Census information and Census jobs digitally (Facebook, Twitter, Youtube, Instagram, LinkedIn, Website, Email blast)

How can organizations help?

- Be a response site (computer/tablet/kiosk/lab/phone)
- Census reminder on bulletin/news/mailers
- Host Census Day Event

How can organizations help?

- Encourage participation
- Allow Census presence at events
- Cobrand

2020 Census

March 12 – July 31

April 1, 2020 Census Day

Resources

- www.census.gov
- Community Outreach Tool Kit
<https://www.census.gov/partners/toolkit.pdf>
- Census on Social Media-YouTube, FB, Twitter, Instagram, LinkedIn
- Media Tool Kit

Work for the US Census!



Apply Online! 2020 Census Jobs

The 2020 Census is taking applications now for positions starting soon. The 2020 Census has a wide variety of positions requiring various levels of experience and training, offering temporary full time to flexible part time positions. Make your next job count.

*For more information about
our Field or Office positions
please visit us at:*

2020census.gov/jobs

1-855-JOB-2020

(1-855-562-2020)

- Clerks / Supervisory Clerks
- Listers / Enumerators
- First Line Supervisors

*For more information about
Professional and Management
positions please visit us at:*

usajobs.gov

census.gov/fieldjobs

- Office Managers
- Partnership Specialists



Thank You

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